# Why AI needs Deep Generative Modeling?

# Jakub M. Tomczak



What is **intelligence**?



#### What is **intelligence**?

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## What is **intelligence**?

What is artificial intelligence?



...

What is **intelligence**?





# What is **intelligence**?







# What is **intelligence**?



## What is **intelligence**?



- Information processing
- Information storing
- Information transmission





- Information processing
- Information storing
- Information transmission
- Decision making





#### What is artificial intelligence?

- Information processing
- Information storing
- Information transmission
- **Decision** making

Learning Knowledge representation Models...





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- Information processing
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Learning Knowledge representation Models...



# The question is how to formalize the problem of AI?



**Information** (a quick recap)





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We have a random source of data *x*.





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We can quantify the **uncertainty** of this source by calculating **the entropy**:



Claude Shannon

$$\mathbb{H}[x] = -\sum_{x} p(x) \log p(x)$$

Entropy is max if all x's are equiprobable.

Entropy is min if the probability of one value is 1.



We have a random source of data *x*.

We can quantify the **uncertainty** of this source by calculating **the entropy**:



Claude Shannon

$$\mathbb{H}[x] = -\sum_{x} p(x) \log p(x)$$

Optimal message length  $\approx$  the entropy.



We have two random sources: *x* and *y*.

We can quantify the **uncertainty** of them by calculating **the joint entropy**:

$$\mathbb{H}[x, y] = -\sum_{x, y} p(x, y) \log p(x, y)$$

or the conditional entropy:

$$\mathbb{H}[y|x] = -\sum_{x,y} p(x,y)\log p(y|x)$$



Mutual Information (a quick recap)

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by the two sources:



$$\mathbb{I}[x; y] = \mathbb{H}[y] - \mathbb{H}[y | x]$$



Mutual Information (a quick recap)

We have two random sources: *x* and *y*.

We can quantify how much information is shared

by the two sources:



$$\mathbb{I}[x; y] = \mathbb{H}[y] - \mathbb{H}[y|x]$$

#### or how much knowing one source reduces uncertainty about the other.





We have also a model *m* (a representation of a world).



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The **goal** of AI is to **maximize** the **mutual information** between (*x*, *y*) and *m*:

$$\mathbb{I}[(x, y); m] = \mathbb{H}[x, y] - \mathbb{H}[x, y \mid m]$$



We have also a model m (a representation of a world).

The **goal** of AI is to maximize the mutual information between (x, y) and m:

$$\mathbb{I}[(x, y); m] = \mathbb{H}[x, y] - \mathbb{H}[x, y \mid m]$$
  
Entropy of the world (model has no influence on that) That's the "real" goal!

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The **goal** of AI is to **maximize** the **mutual information** between (x, y) and m

(or minimize  $\mathbb{H}[x, y \mid m]$ , i.e., minimize uncertainty of the world):

$$\mathbb{H}[x, y | m] = \sum_{x, y, m} p(x, y, m) \left[ \log p(y | x, m) + \log p(x | m) \right]$$



The **goal** of AI is to **maximize** the **mutual information** between (x, y) and m

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The **goal** of AI is to **maximize** the **mutual information** between (x, y) and m (or minimize  $\mathbb{H}[x, y \mid m]$ , i.e., minimize uncertainty of the world).

In order to achieve that, AI should focus on learning two models:

- A model for decision making: p(y | x, m)
- A model for understanding the world:  $p(x \mid m)$



#### WHAT HAPPENS IF WE LEARN ONLY DECISION MAKING

The bulk of AI is focused on the decision making part **only**!



#### WHAT HAPPENS IF WE LEARN ONLY DECISION MAKING

The bulk of AI is focused on the decision making part **only**! Example: Let's say we have a model that is well trained.



 $p(y = cat | \mathbf{x}) = 0.90$   $p(y = dog | \mathbf{x}) = 0.05$  $p(y = horse | \mathbf{x}) = 0.05$ 







#### WHAT HAPPENS IF WE LEARN ONLY DECISION MAKING

The bulk of AI is focused on the decision making part **only**! Example: Let's say we have a model that is well trained.



But after adding a little noise it could fail completely...





<sup>32</sup>S. Fort, "Pixels still beat text: Attacking the OpenAI CLIP model with text patches and adversarial pixel perturbations", [Link] VU



#### It fails completely...

<sup>33</sup>S. Fort, "Pixels still beat text: Attacking the OpenAI CLIP model with text patches and adversarial pixel perturbations", [Link]









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#### DEEP GENERATIVE MODELING: WHY DO WE NEED THEM?










p(blue|x) is high
= certain decision!







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 $p(blue|\mathbf{x})$  is high and  $p(\mathbf{x})$  is low = uncertain decision!





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 $p(blue|\mathbf{x})$  is high and  $p(\mathbf{x})$  is low = uncertain decision!

Thus, learning the conditional is only a part of the story! How can we learn p(x)?



We clearly see that training a neural network (i.e., a conditional distribution):

$$p(y | \mathbf{x}) = \operatorname{softmax} (NN(\mathbf{x}))$$

# is not enough!



	N / I
dough	0.0%
toaster	0.0%
pizza	0.0%
library	0.0%
iPod	99.7%
Granny Smith	0.1%

We clearly see that training a neural network (i.e., a conditional distribution):

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is not enough!

What can we do then?

Or, how to modify the **wrong certainty**?



Granny Smith	0.1%
Pod	99.7%
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	N / I







Generative models	Training	Likelihood	Sampling	Lossy compression	Lossless compression
Autoregressive models	stable	exact	slow	no	yes
Flow-based models	stable	exact	fast/slow	no	yes
Implicit models	unstable	no	fast	no	no
Prescribed model	stable	approximate	fast	yes	no



# DEEP GENERATIVE MODELING: WHERE CAN WE USE IT?

"i want to talk to you." "i want to be with you." "i do n't want to be with you." i do n't want to be with you. she did n't want to be with him.

he was silent for a long moment . he was silent for a moment . it was quiet for a moment . it was dark and cold . there was a pause . it was my turn .

#### Text analysis



**Active Learning** 



### Image analysis



**Reinforcement Learning** 





Graph analysis

#### Audio analysis



**Medical data** 









 $p(\mathbf{x})$ 

# where $\mathbf{x} \in \{0, 1, \dots, 255\}^{D \times 3}$ is an RGB image (for instance).



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We can use the **product rule**:

$$p(\mathbf{x}) = p(x_1) \prod_{d=2}^{D} p(x_d \,|\, \mathbf{x}_{< d})$$
 where  $\mathbf{x}_{< d} = [x_1, x_2, ..., x_{d-1}]^\top$ 



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where  $\mathbf{x}_{< d} = [x_1, x_2, \dots, x_{d-1}]^{\top}$   
Example:  
 $p(\mathbf{x}) = p(x_1)p(x_2 | x_1)p(x_3 | x_1, x_2)$ 

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where  $\mathbf{x}_{< d} = [x_1, x_2, \dots, x_{d-1}]^{\mathsf{T}}$   
Training objective:  
$$\ln p(\mathbf{x}) = \ln p(x_1) + \sum_{d=2}^{D} \ln p(x_d | \mathbf{x}_{< d}) \mathsf{VU} \mathsf{I}$$



# Approach 1: Finite memory





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Easy!

Limited dependencies! How many we should take?



Approach 2: Long-range memory with RNNs





Approach 2: Long-range memory with RNNs



Easy! Long-range dependencies! Sequential -> slow Vanishing gradient problem



# Approach 3: Long-range memory with CNNs





# Approach 3: Long-range memory with CNNs



### AUTOREGRESSIVE MODELS (ARMS)



### Samples from a PixelCNN

58 Chen, Xi, et al. "Pixelsnail: An improved autoregressive generative model." ICML 2018







We change a random variable **x** to another random variable **z** using **invertible** transformations,  $\mathbf{x}, \mathbf{z} \in \mathbb{R}^D$ :

$$p(\mathbf{x}) = \pi \left( \mathbf{z}_0 = f^{-1}(\mathbf{x}) \right) \prod_{i=1}^K \left| \mathbf{J}_{f_i}(z_{i-1}) \right|^{-1}$$



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Complex distribution
$$f_1 \qquad f_1 \qquad f_2 \qquad \dots \qquad f_2 \qquad \dots \qquad f_1$$
"latent" space

We change a random variable **x** to another random variable **z** using **invertible** transformations,  $\mathbf{x}, \mathbf{z} \in \mathbb{R}^D$ :

Known, e.g., Gaussian

$$p(\mathbf{x}) = \pi \left( \mathbf{z}_0 = f^{-1}(\mathbf{x}) \right) \prod_{i=1}^{K} \left| \mathbf{J}_{f_i}(z_{i-1}) \right|^{-1}$$

V



We change a random variable **x** to another random variable **z** using **invertible** transformations,  $\mathbf{x}, \mathbf{z} \in \mathbb{R}^D$ : Jacobian must be tractable

$$p(\mathbf{x}) = \pi \left( \mathbf{z}_0 = f^{-1}(\mathbf{x}) \right) \prod_{i=1}^{K} \left[ \mathbf{J}_{f_i}(z_{i-1}) \right]^{-1}$$

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Training objective:

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Two main components

1) Coupling layer:

 $\mathbf{y}_{a} = \mathbf{x}_{a}$  $\mathbf{y}_{b} = \exp\left(s\left(\mathbf{x}_{a}\right)\right) \odot \mathbf{x}_{b} + t\left(\mathbf{x}_{a}\right)$ 

is invertible by design:  $\mathbf{x}_{b} = (\mathbf{y}_{b} - t(\mathbf{y}_{a})) \odot \exp(-s(\mathbf{y}_{a}))$   $\mathbf{x}_{a} = \mathbf{y}_{a}$ 

# 2) Permutation layer



Two main components 1) **Coupling layer**:

 $\mathbf{y}_{a} = \mathbf{x}_{a}$  $\mathbf{y}_{b} = \exp\left(s\left(\mathbf{x}_{a}\right)\right) \odot \mathbf{x}_{b} + t\left(\mathbf{x}_{a}\right)$ 

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# 2) Permutation layer $det(\mathbf{J}) = 1$

Jacobian is tractable!  
$$\det(\mathbf{J}) = \prod_{j=1}^{D-d} \exp\left(s\left(\mathbf{x}_{a}\right)\right)_{j} = \exp\left(\sum_{j=1}^{D-d} s\left(\mathbf{x}_{a}\right)_{j}\right)$$

68

# FLOWS (FLOW-BASED MODELS): INVERTIBLE LAYERS



A: Forward pass. B: Inverse pass.



# FLOWS (FLOW-BASED MODELS)





<sup>70</sup>Kingma, D.P., and Prafulla D. "Glow: Generative flow with invertible 1x1 convolutions." *NeurIPSx 2018* 



Let's consider a latent variable model where we distinguish:

- latent variables  $\mathbf{z} \in \mathscr{Z}^M$
- observable variables  $\mathbf{x} \in \mathcal{X}^D$

Latent variables lie on a **low-dimensional manifold**.



2.  $\mathbf{x} \sim p(\mathbf{x} | \mathbf{z})$ 


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Generative process:

1. 
$$\mathbf{z} \sim p(\mathbf{z})$$

2.  $\mathbf{x} \sim p(\mathbf{x} | \mathbf{z})$ 



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2.  $\mathbf{x} \sim p(\mathbf{x} | \mathbf{z})$ 

The integral is intractable...



$$\ln p(\mathbf{x}) = \ln \int p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$

$$= \ln \int \frac{q_{\phi}(\mathbf{z})}{q_{\phi}(\mathbf{z})} p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$

$$= \ln \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \frac{p(\mathbf{x} | \mathbf{z}) p(\mathbf{z})}{q_{\phi}(\mathbf{z})} \right]$$

$$\geq \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \ln \left[ \frac{p(\mathbf{x} | \mathbf{z}) p(\mathbf{z})}{q_{\phi}(\mathbf{z})} \right]$$

$$= \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln p(\mathbf{x} | \mathbf{z}) + \ln p(\mathbf{z}) - \ln q_{\phi}(\mathbf{z}) \right]$$

$$= \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln p(\mathbf{x} | \mathbf{z}) \right] - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln q_{\phi}(\mathbf{z}) - \ln p(\mathbf{z}) \right]$$



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### nal posteriors



$$\ln p(\mathbf{x}) = \ln \int p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$

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$$\ln p(\mathbf{x}) = \ln \int p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$
  

$$= \ln \int \frac{q_{\phi}(\mathbf{z})}{q_{\phi}(\mathbf{z})} p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$
  

$$= \ln \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \frac{p(\mathbf{x} | \mathbf{z}) p(\mathbf{z})}{q_{\phi}(\mathbf{z})} \right]$$
  

$$\geq \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \ln \left[ \frac{p(\mathbf{x} | \mathbf{z}) p(\mathbf{z})}{q_{\phi}(\mathbf{z})} \right] \quad \text{Jensen's inequality}$$
  

$$= \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln p(\mathbf{x} | \mathbf{z}) + \ln p(\mathbf{z}) - \ln q_{\phi}(\mathbf{z}) \right]$$
  

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$$\ln p(\mathbf{x}) = \ln \int p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$

$$= \ln \int \frac{q_{\phi}(\mathbf{z})}{q_{\phi}(\mathbf{z})} p(\mathbf{x} | \mathbf{z}) p(\mathbf{z}) \, d\mathbf{z}$$

$$= \ln \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \frac{p(\mathbf{x} | \mathbf{z}) p(\mathbf{z})}{q_{\phi}(\mathbf{z})} \right]$$

$$\geq \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \ln \left[ \frac{p(\mathbf{x} | \mathbf{z}) p(\mathbf{z})}{q_{\phi}(\mathbf{z})} \right] \quad \text{Jensen's inequality}$$

$$= \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln p(\mathbf{x} | \mathbf{z}) + \ln p(\mathbf{z}) - \ln q_{\phi}(\mathbf{z}) \right]$$

$$= \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln p(\mathbf{x} | \mathbf{z}) \right] - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z})} \left[ \ln q_{\phi}(\mathbf{z}) - \ln p(\mathbf{z}) \right]$$



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**Reconstruction error**

$$\sum_{z \sim q_{\phi}(z)} (\ln p(\mathbf{x} | \mathbf{z})) - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(z)} \left[ \ln q_{\phi}(\mathbf{z}) - \ln p(\mathbf{z}) \right]$$
(W)

$$\ln p(\mathbf{x}) \ge \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} | \mathbf{x})} \left[ \ln p(\mathbf{x} | \mathbf{z}) \right] - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} | \mathbf{x})} \left[ \ln q_{\phi}(\mathbf{z} | \mathbf{x}) - \ln p(\mathbf{z}) \right]$$

# **ELBO: Evidence Lower Bound**



83 Kingma, D.P., and Welling, M.. "Auto-encoding variational bayes." ICLR 2014

$$\ln p(\mathbf{x}) \ge \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} \mid \mathbf{x})} \left[ \ln p(\mathbf{x} \mid \mathbf{z}) \right] - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} \mid \mathbf{x})} \left[ \ln q_{\phi}(\mathbf{z} \mid \mathbf{x}) - \ln p(\mathbf{z}) \right]$$

We consider **amortized inference**:  $q_{\phi}(\mathbf{z} \mid \mathbf{x})$ 

In other words, a single parameterization for each new input **x**.



84 Kingma, D.P., and Welling, M.. "Auto-encoding variational bayes." *ICLR 2014* 

$$\ln p(\mathbf{x}) \ge \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} \mid \mathbf{x})} \left[ \ln p(\mathbf{x} \mid \mathbf{z}) \right] - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} \mid \mathbf{x})} \left[ \ln q_{\phi}(\mathbf{z} \mid \mathbf{x}) - \ln p(\mathbf{z}) \right]$$

We consider **amortized inference**:  $q_{\phi}(\mathbf{z} \mid \mathbf{x})$ 

In other words, a single parameterization for each new input **x**.

Moreover, we use reparameterization trick:

Every Gaussian variable could be defined as:  $z = \mu + \sigma \cdot \varepsilon$  where  $\varepsilon \sim \mathcal{N}(0,1)$ 

85 Kingma, D.P., and Welling, M.. "Auto-encoding variational bayes." *ICLR 2014* 



$$\ln p(\mathbf{x}) \ge \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} \mid \mathbf{x})} \left[ \ln p(\mathbf{x} \mid \mathbf{z}) \right] - \mathbb{E}_{\mathbf{z} \sim q_{\phi}(\mathbf{z} \mid \mathbf{x})} \left[ \ln q_{\phi}(\mathbf{z} \mid \mathbf{x}) - \ln p(\mathbf{z}) \right]$$

We consider **amortized inference**:  $q_{\phi}(\mathbf{z} \mid \mathbf{x})$ 

In other words, a single parameterization for each new input **x**.

Moreover, we use **reparameterization trick**:

It reduces the variance of the gradients. It allows to get randomness outside **z**.

 $z = \mu + \sigma \cdot \varepsilon$ 

<sup>86</sup>Kingma, D.P., and Welling, M.. "Auto-encoding variational bayes." *ICLR 2014* 





#### Generations







Reconstruction

Very Deep VAE

87 Child, R. "Very Deep VAEs Generalize Autoregressive Models and Can Outperform Them on Images." ICLR 2021









88 Gatopoulos, I., and Tomczak, J.M., "Self-Supervised Variational Auto-Encoders." arXiv preprint arXiv:2010.02014 (2020).

• Here: the likelihood-based generative models.





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- We skipped Generative Adversarial Nets & others.
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 $p(\mathbf{x}, y) = p(y \mid \mathbf{x}) p(\mathbf{x})$ 

- Important directions:
  - ➡ Better uncertainty quantification
  - → New parameterization (new neural networks)
  - Out-of-Distribution
  - ➡ Continual learning





If you are interested in going deeper into deep generative modeling, please take a look at my blog: [Blog]

- Intro: [Link]
- ARMs: [Link]
- Flows: [Link], [Link]
- VAEs: [Link], [Link]
- Hybrid modeling: [Link]



### THANK YOU FOR YOUR ATTENTION

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